

INTEGRATION

INNOVATION

COLLABORATION

Adelaide PHN and Country SA PHN are proud to present

# South Australian Primary Health Care Conference 2019

Friday 14 & Saturday 15 June 2019

## Sponsorship and Exhibitor Prospectus

[saphnconference.com.au](http://saphnconference.com.au)

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Health professionals from across South Australia will come together on 14 and 15 of June for the second South Australian Primary Health Care Conference 2019. Over 250 industry professionals, spanning multiple professions and services, attended the inaugural Conference in 2017. Following the overwhelming success of the initial event, the 2019 conference is shaping up to be even bigger and better.

Hosted jointly by Adelaide Primary Health Network (PHN) and Country SA PHN, next year's event focuses on innovation, integration and collaboration across the State's primary health care sector.

### **Why Sponsor or Exhibit?**

The South Australian Primary Health Care Conference provides a unique opportunity to engage with health professionals working within the South Australian health industry. Delegates hail from a diverse range of professions including general practice, allied health, nursing, education, service provision, health management and administration.

In a climate where targeting your audience is becoming more and more difficult, businesses and organisations keen to promote their product or service to the sector recognise the value of this high-profile event as a cost-effective mechanism to directly engage with the State's health professionals.

Sponsors are afforded a range of opportunities, outlined in this prospectus, that will expose your brand and/or product directly to event participants. Your investment will be enhanced by our targeted high-end marketing campaign prior, during and after the event.

Outlined in this document are the sponsorship opportunities for the 2019 South Australian Primary Health Care Conference. Opportunity to tailor packages to suit your needs may be available in some circumstances.

Sponsorship opportunities are highly sought after so contact our Conference Team today for more information.

### **Contact us now**

The South Australian Primary Health Care Conference 2019 sponsorship and exhibition is being managed by AMPHEaT.

### ***Sponsorship & Exhibition Manager***

Cheryl Davey - Manager Business Development  
Australian Medical Placements Health Education and Training (AMPHEaT)  
PH: 08 8333 5666  
E: [cheryld@australianmedicalplacements.com.au](mailto:cheryld@australianmedicalplacements.com.au)

# Snapshot of Sponsorship Opportunities

<b>Sponsorship Package</b>	<b>Cost</b>	<b>No. Available</b>
Platinum Sponsor	\$10,000 + GST	1
Gold Sponsor	\$5,000 + GST	2
Silver Sponsor	\$2,500 + GST	3
Bronze Sponsor	\$1,000 + GST	4
Networking Drinks Sponsor	\$10,000 + GST	1
Espresso Cart Sponsor	\$5,000 + GST	1
App Sponsor	\$7,000 + GST	1
Satchel Sponsor	\$3,000 + GST	1

# Sponsorship Packages

## PLATINUM SPONSOR - \$10,000

### *On site*

- Prime positioned stall in the Exhibitor Hall
- Opportunity to present for up to five minutes in the opening plenary session
- Two x pull up banners placed at strategic location around the conference – sponsor to provide
- Two x A3 posters to be displayed at strategic locations around the conference – sponsor to provide
- Sponsor company name and logo featured prominently in multimedia presentation through the event
- Two invitations to the networking drinks function

### *Marketing and Media*

- Sponsor company name prominently featured in all online and print media
- Recognition as a Sponsor on the SA PHN conference website with a link to the sponsor's website
- Promotion on Adelaide PHN and Country SA PHN social media platforms as Platinum Sponsor with link to sponsor's website
- Half page advertising feature to be included in the Adelaide PHN bi-monthly newsletter – content to be provided by sponsor
- Opportunity for two pieces of promotional material to be included in attendee satchels
- Logo and acknowledgement of Platinum Sponsorship in the conference handbook
- Consenting delegate list

## GOLD SPONSOR - \$5,000

### *On site*

- Stall in Exhibitor Hall
- One x pull up banner placed at strategic location around the conference – sponsor to provide
- One x A3 poster to be displayed at strategic locations around the conference – sponsor to provide
- Sponsor company name and logo featured in multimedia presentation through the event

### *Marketing and Media*

- Sponsor company name featured in all online and print media
- Recognition as a Sponsor on the SA PHN conference website with a link to the sponsor's website
- Promotion on Adelaide PHN and Country SA PHN social media platforms as Gold Sponsor with link to sponsor's website
- Quarter page advertising feature to be included in the Adelaide PHN bi-monthly newsletter – content to be provided by sponsor
- Opportunity for one piece of promotional material to be included in attendee satchels
- Acknowledgement of Gold Sponsorship in the conference handbook

## **SILVER SPONSOR - \$2,500**

### ***On site***

- Sponsor company logo featured in multimedia throughout the event
- Stall in Exhibitor Hall

### ***Marketing and Media***

- Recognition as a Sponsor on the SA PHN conference website with a link to the sponsor's website
- Promotion on Adelaide PHN and Country SA PHN social media platforms as a sponsor
- Opportunity for one piece of promotional material to be included in attendee satchels
- Acknowledgement of Silver Sponsorship in the conference handbook
- Consenting delegate list

## **BRONZE SPONSOR - \$1,000**

### ***On site***

- Sponsor company logo featured during the event

### ***Marketing and Media***

- Recognition as a Sponsor on the SA PHN conference website with a link to the sponsor's website
- Promotion on Adelaide PHN and Country SA PHN social media platforms as a sponsor
- Acknowledgement of Bronze Sponsorship in the conference handbook
- Consenting delegate list

## **NETWORKING DRINKS SPONSOR - \$10,000**

### ***On site***

- Opportunity to present for up to five minutes at the networking drinks function
- Two x pull up banners placed at the networking drinks function – sponsor to provide
- Sponsor company name and logo featured throughout the conference
- Stall in the Exhibitor Hall

### ***Marketing and Media***

- Sponsor company name prominently featured in all online and print media
- Recognition as a Sponsor on the SA PHN conference website with a link to the sponsor's website
- Promotion on Adelaide PHN and Country SA PHN social media platforms as a sponsor with link to sponsor's website
- Quarter page advertising feature to be included in the Adelaide PHN bi-monthly newsletter – content to be provided by sponsor
- Opportunity for one piece of promotional material to be included in attendee satchels
- Logo and acknowledgement of sponsorship in the conference handbook
- Consenting delegate list

## **ESPRESSO CART SPONSOR - \$5,000**

### ***On site***

- Sponsor company logo featured prominently on the espresso cart to be strategically placed in catering/exhibition area – all branding to be covered by sponsor
- Stall in exhibitor hall to be prominently placed alongside the Espresso Cart

### ***Marketing and Media***

- Recognition as a Sponsor on the SA PHN conference website with a link to the sponsor's website
- Promotion on Adelaide PHN and Country SA PHN social media platforms as a sponsor with link to sponsor's website
- Acknowledgement of sponsorship in the conference handbook
- Consenting delegate list

## **APP SPONSOR - \$7,000**

### ***On site***

- Acknowledgment of App Sponsor on Official Conference App
- Sponsor company logo featured on app, display screens, iPad and other multimedia throughout the event
- Acknowledgment of App Sponsor during the event
- Stall in the Exhibition area

### ***Marketing and Media***

- Recognition as a Sponsor on the SA PHN conference website with a link to the sponsor's website
- Promotion on Adelaide PHN and Country SA PHN social media platforms as a sponsor
- Acknowledgement of App Sponsorship in the conference handbook
- Consenting delegate list

## **SACHEL SPONSOR - \$3,000**

### ***On site***

- Sponsor company logo printed on satchels given to all conference attendees – Sponsor to provide printed satchels (quantity to be advised)

### ***Marketing and Media***

- Recognition as a Sponsor on the SA PHN conference website with a link to the sponsor's website
- Promotion on Adelaide PHN and Country SA PHN social media platforms as a sponsor
- Acknowledgement of sponsorship in the conference handbook
- Opportunity for one piece of promotional material to be included in attendee satchels
- Consenting delegate list

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# Conference Exhibitor

## **COMMUNITY RATE (PHN PARTNERS) - \$500**

## **CORPORATE RATE - \$2,200**

Take part in the two-day Conference Exhibition and gain exposure and networking opportunities with approximately 250+ delegates working in the South Australian health industry. This rate includes attendance at all sessions and catering.

All breaks will be held in the exhibition foyer to ensure maximum exposure of your company/ organisation to delegates. You will be surrounded by opportunities of extensive networking and linkage with those in the health industry. Showcase products, services and information, including demonstrations of these to delegates.

### ***Entitlements:***

- Dressed and skirted trestle table and two chairs
- Pull up banner placed behind trestle table – exhibitor to provide
- Opportunity for exposure across the two days during all morning, lunch and afternoon breaks throughout the conference
- Opportunity to exhibit during networking drinks function on Saturday afternoon
- Two x exhibitor passes including catering over the two days
- Exhibitor logo featured on conference website
- Exhibitor logo featured in conference handbook

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# How to Apply

*For more information on sponsorship package or to exhibit at the conference please contact:*

**Sponsor & Exhibition Manager**

Australian Medical Placements Health Education and Training (AMPHEaT)

**Contact: Cheryl Davey – Manager Business Development**

**Ph: 08 8333 5666**

**E: [cheryld@australianmedicalplacements.com.au](mailto:cheryld@australianmedicalplacements.com.au)**

Sponsor and exhibitor applications close Friday 1 March 2019. Late applications may be accepted subject to availability, however it cannot be guaranteed that all sponsorship or exhibitor entitlements will be met. i.e. logo printing in conference handbook.

## TERMS AND CONDITIONS

The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are exclusive of GST. GST is calculated at the date of publication of this document.

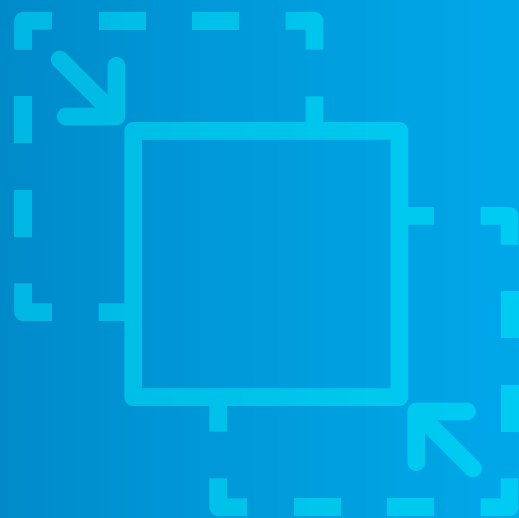
Sponsorship and Exhibitor places will be allocated only at the receipt of the signed booking form. An email confirmation will be provided to confirm booking, together with a tax receipt once payment is received and processed.

All monies due and payable must be received (and cheques cleared) by Adelaide PHN within 14 days. No company will be listed as a Sponsor or Exhibitor in any material until full payment and a booking form have been received.

## CANCELLATION POLICY

No cancellation will be accepted once signed sponsorship or exhibition booking form is received. All monies will be due and payable on receipt of invoice.





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